



Better ConNEcted is a campaign for digital inclusion



What is digital inclusion?

Digital inclusion means being able to use the internet to make your life better and easier.



It means having what you need to get on the internet – like a phone, a tablet and WiFi.



It also means being confident enough to do things on the internet to make life easier.

These might be things like



- Getting the services or support you need
- Getting the information you need
- Ordering food or sorting your gas bill out



Why doesn't everyone have digital inclusion?

There are different reasons why everyone does not have digital inclusion.

But often the reasons are



- Not having a phone, tablet, laptop or computer to use to get on the internet



- Not being able to afford WiFi or data

- Not knowing how to use the internet or not having support to use it



- The websites people want to use not being accessible enough



How does not having digital inclusion affect people?

Being able to use the internet is needed more and more to be able to do ordinary everyday things.



It is one of the main ways that people can do important things like

- Apply for benefits
- Look for a job
- Find somewhere to live
- Do more learning or education
- Get medication



Not being able to use the internet can make it much harder to do these everyday things.



This can make it hard for some people to have the most basic things in life – like having enough food, staying warm and being safe.



Join the campaign for digital inclusion

Digital inclusion means being able to use the internet to make your life better and easier.

It is not a luxury. It is something that everyone has the right to do

Join our campaign to make being on the internet accessible for everyone.



There are lots of ways to get in touch and find out more



You can email the campaign at this address

betterconnectedne@gmail.com



You can look at the website and find out more

<https://www.betterconnected.org.uk/>



Or you can ring us on this number

07471 850 186