



Better Connected

At Better Connected we campaign for digital inclusion.



Digital inclusion means being able to use the internet to make your life better and easier.



Using the internet is sometimes also called getting online or being online.



Digital inclusion means having what you need to get on the internet – like a phone, a tablet and WiFi.



It also means being confident enough to do things on the internet to make life easier.



These might be things like

- Getting the services or support you need
- Getting the information you need
- Ordering food or sorting your gas bill out



We want to make life fairer for people by helping everyone to get online.



There are lots of reasons why everyone cannot get online.

But often the reasons are



- Struggling to afford WiFi or data



- Not having a phone, tablet, laptop or computer to use to get on the internet



- Not having confidence to use the internet or not having support to use it



- The websites people want to use not being accessible enough

Wifi



Everything in our world needs the internet.



It is how many people do important things like

- Look for a job
- Learn new things
- Order medication
- Sort out their benefits



Without the internet it is much harder to do these everyday things.

People can miss out on important opportunities.

It can make people feel left out.

It can stop people getting the basic things they need to live.





Better Connected wants to help everyone to get online



Everyone should be able to use the internet.

It should not be harder for people to get online because of



- Their age
- Their disability
- Or how much money they have



Better Connected are doing 4 things to help make sure the internet is accessible to everyone.

1. Changing the way people think



Some people think that using the internet is a luxury.

We try to help people understand that the internet is essential for everyday life.



We share people's stories to show how important it is that they can get online.



2. Finding practical ways to get people online now

We know that changing the way people think will take time.



So we are doing practical things to help get people online now.

We have helped people get tablets and laptops and to find affordable WiFi.



We have free training for people to help them get better at using the internet.



3. Making things more accessible

We help companies to know how to make their websites more accessible.



We help them to think about people with different needs.

We offer training to voluntary organisations like charities



We share examples of companies who are really good at making things accessible



4. Working with Local Councils

It is the job of the Local Council where you live to make sure that everyone who lives in their area can live well.



They have to make sure people who live in their area have their Human Rights.

We show Local Councils what they can do to help the people who live in their area to get online and use the internet to make their life better and easier.



Better ConNEcted is here to help as many people as possible to get online and use the internet.

More information about what we do is on our website.



Our website is here

www.betterconnected.org.uk

Or you can phone us

07471 850 186

