

# Better ConNEcted Campaign Strategy.

## 3. Local Government.



Better ConNEcted is a North East campaign for digital inclusion.



Digital inclusion means being able to use the internet to make your life better and easier.



A campaign strategy is a plan to get things done.

Our strategy has 4 parts to it.

This is part 3. It is about local government.



Local government means the local authority or council where you live. .

They make decisions about local things that affect people.

They use the Council Tax that people pay to provide local services.



It is part of your local Council's job to make life better for people who live in the area.



They also have to protect people's human rights.

We want to work with all the Councils in the North East



We want them to make digital inclusion part of all their work.

We want them to agree that the internet is important for everyone.



We want them to make sure that all Council services are accessible.



We want them to work with local people and groups to help make the internet available and accessible for everybody.



If you want to share your story about how important the internet is to your life or your experience of not having access to the internet, get in touch.



You can email us at this address

[betterconnectedne@gmail.com](mailto:betterconnectedne@gmail.com)



Or you can ring or text us on this number

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